



News Release

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For Immediate Release

Canada's Farm Progress Show brings strong value with must-see events and programs

Regina, Saskatchewan – The 41st edition of Canada's Farm Progress Show, presented by Viterra, will take place June 20-22, 2018 at Evraz Place in Regina. With more than 40,000 expected attendees and 700 exhibitors from 54 countries, the show connects qualified buyers with sellers and brings attendees together to hear about latest innovations and agriculture industry trends.

"At Canada's Farm Progress Show, we take great pride in bringing success to our exhibitors and attendees," said Show Manager Shirley Janeczko. "It's important to us that everyone gets the most of their time here – whether that's building stronger business relationships, connecting with new qualified buyers/sellers, learning something new to take back to their farming operations, or simply kicking back and having a great time – we're here to bring success."

Farm Progress Forum presented by Farm Credit Canada (FCC)

Farm Progress Forum brings some of the top minds in agriculture, technology, business and operations to the show for a series of daily keynote presentations. The full schedule including speaker bios and topics is found on www.myfarmshow.com. Highlights include:

- On Wednesday, attendees will hear from FCC's Director of Industry and Stakeholder Relations Marty Seymour on the future of farm technology, and Kelsey Martin, Martin Remote Sensing Corp. President will provide education on drones in agriculture and how to get the most ROI.
- Thursday will place a strong focus on mental health as psychologist and stress expert Dr. Georges Sabongui and Michael Landsberg former host of TSN's *Off The Record* speak to attendees on how to identify and manage stress and your personal well-being.
- Rounding off the forum on Friday is Anna Olson, culinary master and host of *Bake with Anna Olson* and Kate Campbell, Carpenter and TV personality.

Launch Pad Stage, Innovation Pavilion

The Innovation Pavilion located in the International Trade Centre features a new "Launch Pad" stage that will give those involved in the Innovation and Farmyard Inventions program an opportunity to present their innovations on stage to the public. Attendees will have the chance to be the first to see the latest in new and emerging technologies that will change the future of the agriculture industry. The full Launch Pad lineup is found on www.myfarmshow.com.

Empowering Women Conference

"Women continue to be a strong contributor to the agriculture industry and we're proud to recognize their involvement and achievements," said Janeczko. The second annual Empowering Women Conference in the AGT Lounge at Mosaic Stadium will feature keynote speaker Barbara Stegemann, CEO and Founder of *The 7 Virtues*, as well as three other powerful, professional women that have helped pave the way for the success of women in the workplace. The full schedule including speaker bios can be found on www.myfarmshow.com.

Sheldon Smithens, *Canadian Pickers*

Third-generation antiques dealer, auctioneer and appraiser, Sheldon will share his vast knowledge of antiques and collectibles. Attendees will be entertained with stories of Sheldon's experiences while filming *Canadian Pickers*, while also learning the state of the current antique market and where to find the best antiques and collectables. Attendees will also have a chance to have their own antiques appraised on stage by Sheldon by participating in a pre-show Facebook contest. Sheldon will present daily in the Conexus Home Quarter (Hall 9) from 1:15 to 3 p.m.

For more information about Canada's Farm Progress Show, visit www.myfarmshow.com or [see the daily schedule](#) for a complete listing of all events and activities.

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For more information, please contact:

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